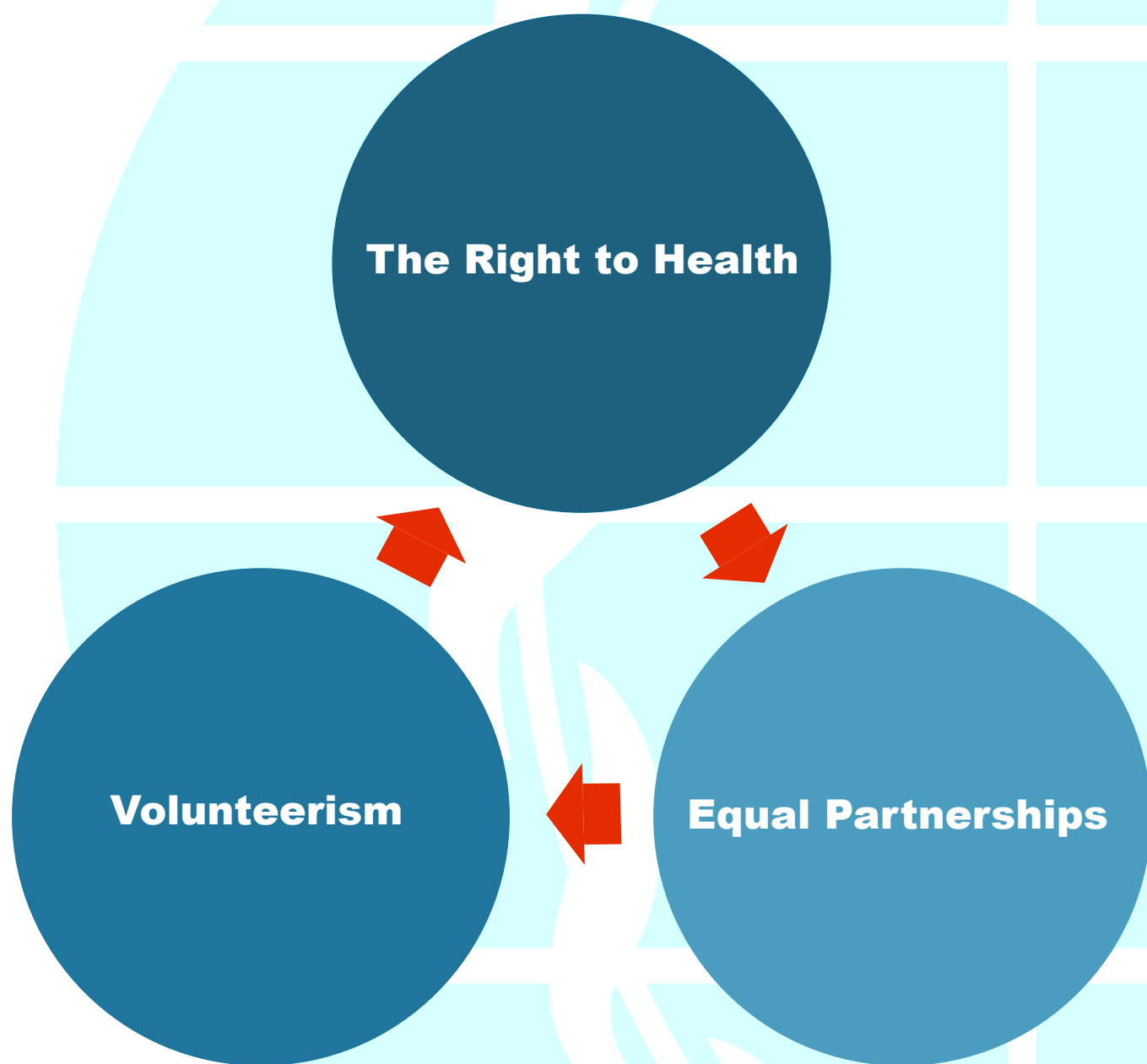




Strategy of **IMCC GLOBAL** 2017-2019





Aim of the strategy

The strategy is built upon three strategic areas which serve as the key driving force of our work: securing the right to health, working through equal partnerships, and volunteerism. The purpose of the strategy is to outline the identity of IMCC Global and our organisational goals.

Vision

IMCC Global works to secure the right to health care for vulnerable and marginalized persons and groups who face barriers in access to physical, mental and social health in low and middle-income countries.



Mission

IMCC Global's projects are built on local initiatives and contextual knowledge, which in turn lead to a sustainable improvement of the health status of the target population. Therefore, we work with equal minded partners that share the same set of democratic values and adhere to a volunteer approach. IMCC Global believes that collaboration and equal partnership across borders create stronger organisations, who can advocate successfully for access and rights to health, targeting the population with the greatest needs.



The Right to Health

Every human deserves access to the highest attainable standard of health. Therefore, IMCC Global works in a non-discriminatory manner to promote equality in access to health care services. The projects of IMCC Global are based on initiatives carried out at a civil society level within selected communities.

The selected groups of IMCC Global are defined as those with the greatest needs; facing the greatest barriers in access to health and thereby at a particular risk for ill health. Our projects are designed to address these barriers with the objectives of promoting well-being and preventing ill-health. We believe that these objectives can be reached by increasing the target group's knowledge of their right to health. It is therefore essential for all of our projects to design and implement an advocacy strategy, which focuses on increasing the target group's access to health care services.



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Equal Partnerships

IMCC Global's projects are founded on equal partnerships with local organisations in low or middle-income countries. We understand an equal partner as one having a similar organisational capacity and built on democratic decision-making, as well as one who shares a joint vision for securing the right to health and equal access to health care services. We believe that sharing the same values in a partnership promotes an exchange of knowledge that benefits and strengthens both partners.

Local partners are essential for IMCC Global's work towards securing the right to health and achieving equal access to health care services. We believe that only when a strong partnership, built on shared visions, has been established, can a joint project addressing the most important health challenges be identified. To ensure sustainability, the local partner, with its contextual understanding of the population's needs, is in charge of implementing the project.

Advocacy for the securement of the right to health and improvement of equal access to health care is an important focus area in IMCC Global's projects. We work with a rights-based approach to development with the aim of ensuring that civil society positions themselves in a stronger coalition and thereby are able to claim their rights from the duty bearers and decision makers - including health care providers and authorities.



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Volunteerism

IMCC Global is based on volunteerism, which means that all members are equal and work voluntarily. We believe that free will and voluntary dedication are the driving forces behind a strong and committed organization. The strategic framework of IMCC Global is based on dissemination of knowledge.

We educate all members of IMCC Global with the main focus on converting theory into practice that enables the volunteers to apply their skills in a concrete project context. This facilitates a work environment that gives room for personal and professional development and where the members can learn from each other's experiences. We value interdisciplinarity within IMCC Global since it helps us reach the organisation's optimal potential by applying a holistic approach to address shared interests.



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